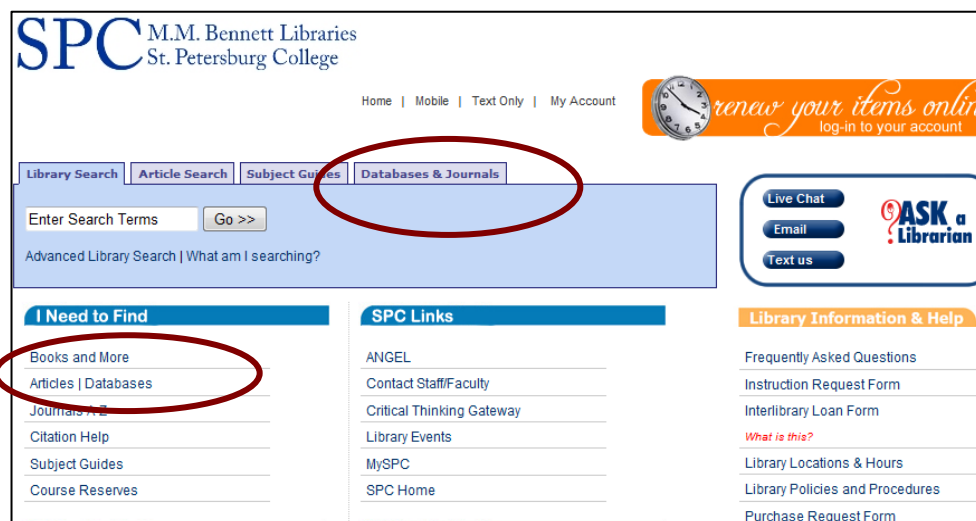


Business & Management Research Databases Business Plans and Company/Industry Information



Click on Databases & Journals Tab

- Tab will open: then Select
 - Databases by Subject or
 - Databases A- Z

- Type in Student (Borrower) ID & PIN

Borrower ID Access to Databases (LINCCWeb)

Student / Borrower ID

- Borrower ID: Your Student ID number
- PIN: Use last 4 digits of your social security number

Foreign Students -PIN: Try 9999 or last 4 digits of Student ID

St. Petersburg College

Borrower ID:

PIN:

What are my ID and PIN? What about privacy?

What resources are available for Guests?

Login and Select Database

Database by Subject

- Choose Category
 - Business (for company & industry)
 - or Electronic Books (for Business Plans)
 - or other
- Click [x] to expand







- **Company/Industry Profiles:**
 - Business & Company Resource Center (InfoTrac/Gale) *best for company/industry
 - Business Source Complete (EBSCO)
 - Lexis Nexis & Hoovers
- **Business Plans**
 - Virtual Reference Library (Gale) – Business Plans Handbooks & Encyclopedia Of American Industries

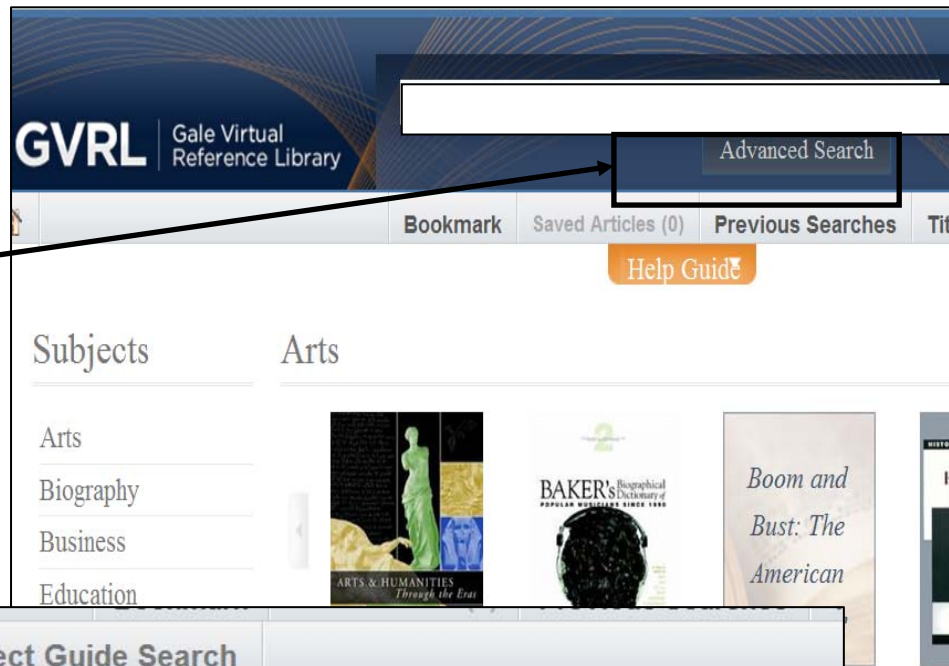
Business Plans Examples in SPC's Virtual Reference Collection (Gale)

- Begin in the **Electronic Book** section of Library Online - Databases by Subject
- Select Virtual Reference Library (Gale)

Electronic Books

[Books@Ovid](#)  Full Text
[Digital Collection \(ABC-CLIO\)](#) 
[eBook Collection \(EBSCO\)](#)  Full Text
[Gale Directory Library](#)  Full Text
[Global Road Warrior \(World Tra](#)
[MyiLibrary \(Coutts\)](#)  Full Text
[OverDrive Digital Media Library](#)
[Virtual Reference Library \(Gale\)](#)

- GO to Advanced Search
- Document Title: **Business plan***
- AND Keyword: _____ (your **type of business**)
- Example search business plan* and Computer



Advanced Search | **Subject Guide Search**

The databases selected for searching offer a combined 693,508 documents and were last updated as recently as January 13, 2012. Select index(es) and enter term(s) to search

Document Title	business plan*	
And	Keyword	computer*
And	Entire Document	

Limit Results:

☐ to document with images

by publication year(s): ☒ All ☐ Before ☐ Within ☐ After ☐ Between

by publication title:

- See results

Select a
business
plan

Business
Plans
Handbook

TOPIC OVERVIEW , BUSINESS PLAN

Computer Reseller Business Plan, page(s): 113-121. word count: 1716.

Business Plans Handbook

Ed. William H. Harmer and Terrance W. Peck . Vol. 5. Detroit: Gale, 1998.

ELLIPSE TECHNOLOGIES, INC. 1500 North River Street Kalamazoo, MI 4822

business plan demonstrates that in order to enter an industry where there are already several successful dominant players, a business has to...

View Text

PDF

Save Article

Business
Plans
Handbook

TOPIC OVERVIEW , BUSINESS PLAN

Marketing Consultancy Business Plan, page(s): 223-243. word count: 2

Business Plans Handbook

Ed. William H. Harmer and Terrance W. Peck . Vol. 5. Detroit: Gale, 1998.

MERIDIAN CONSULTING 3439 San Jose Blvd. Santa Monica CA 60677 This plan describes an effort to launch a business on an international scale. Because of the nature of the business, the plan considers the business's...

Business
Plans
Handbook

TOPIC OVERVIEW , BUSINESS PLAN

Computer Reseller Business Plan

Business Plans Handbook

Ed. William H. Harmer and Terrance W. Peck. Vol. 5. Detroit: Gale, 1998. p113-121.

GALE
CENGAGE Learning

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Save Article

Page 113

ELLIPSE TECHNOLOGIES, INC.

1500 North River Street

Kalamazoo, MI 48221

This **business plan** demonstrates that in order to enter an industry where there are already several successful dominant players, a **business** has to cater to a small segment of the marketplace or

Start-Up Summary

Total start-up expense (including professional fees, website, and related expenses) come to \$22,880. Required start-up assets include \$22,880 in short-term assets (office furniture, etc.) and \$1,000 in initial cash to handle the first three months of training operations as sales play through the system. The details are included in the following chart.

Start-up Plan	
Start-up Expenses	\$1,120
Temporary Help	\$250
Stationery, etc.	\$500
Building Improvements	\$250
Telephone	\$410
Utilities	\$475
Insurance	\$1,400
Rent	\$7,500
Professional Development	\$10,000
9 Computer Packages	\$1,074
6 Printers	\$4,700
1 Training Projector	\$2,000
8 Transcription Machines	\$500
1 Fax/Copier	\$600
8 Computer Tables	\$1,000
11 Computer Chairs	\$360
4 File Cabinets	\$800
2 Work Centers	\$150
1 Desk	\$16,420
Advertisements	\$7,500
Books/Materials	

Browse: Business Plans Handbook

Search for title: business Plans handbook

- Either use search box to search within business Plans handbook

The screenshot shows the GVRL homepage with a search bar at the top right containing the text 'business plans handbook'. Below the search bar, there are tabs for 'Bookmark', 'Saved Articles (0)', and 'Previous'. The main content area displays the 'Business Plans Handbook' series, including a book cover image, the title, a description, and a list of volumes. The search results are highlighted with a black box.

This screenshot shows the 'Business Plans Handbook' search results page. The search bar at the top left contains the text 'consulting'. The main content area displays the 'Business Plans Handbook' series, including a book cover image, the title, a description, and a list of volumes. The search results are highlighted with a black box.

Or

Browse through each volume and locate a business similar to your company

This screenshot shows the 'Business Plans Handbook' search results page. The search bar at the top left contains the text 'consulting'. The main content area displays the 'Business Plans Handbook' series, including a book cover image, the title, a description, and a list of volumes. The search results are highlighted with a black box.