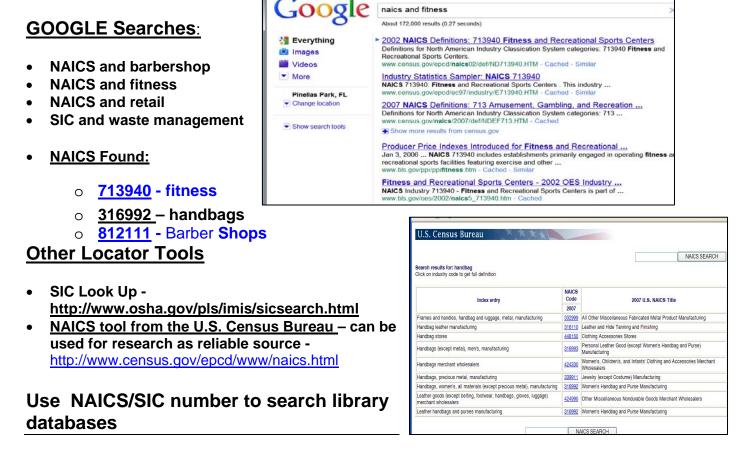
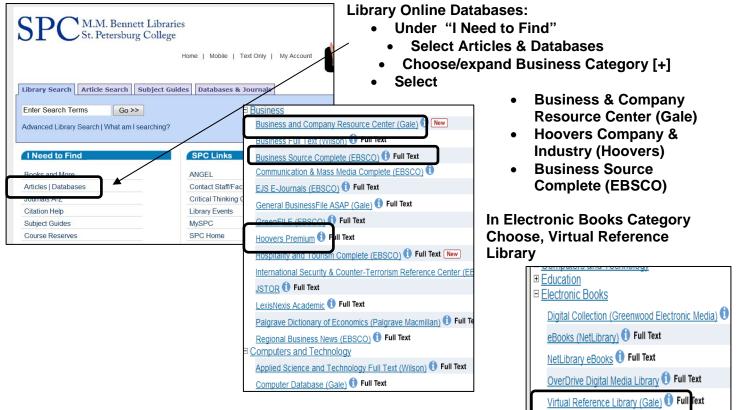
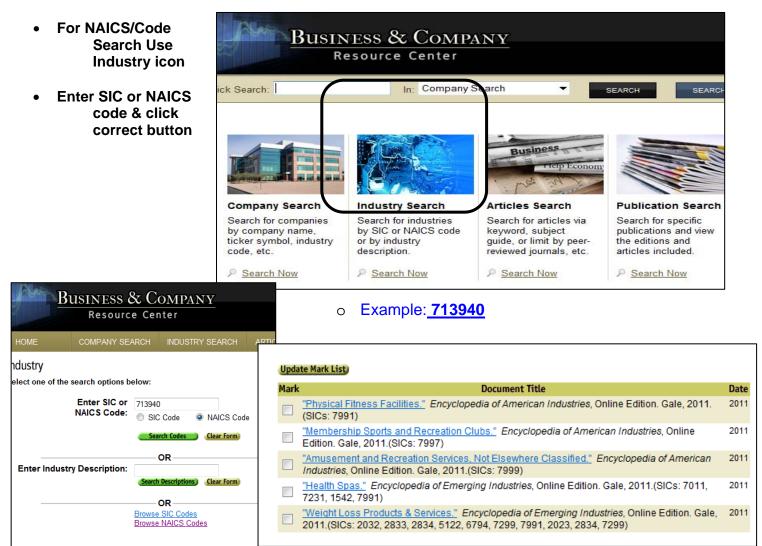
## **INDUSTRY – Most IMPORTANT – Use Locater Tools for NAIS or SIC Codes**

It is often difficult to find the SIC/NAIC code – use locaters to get code and then use this code in appropriate research databases:

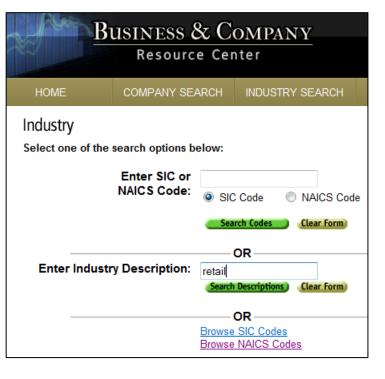




### **Business & Company Resource Center (Gale)**

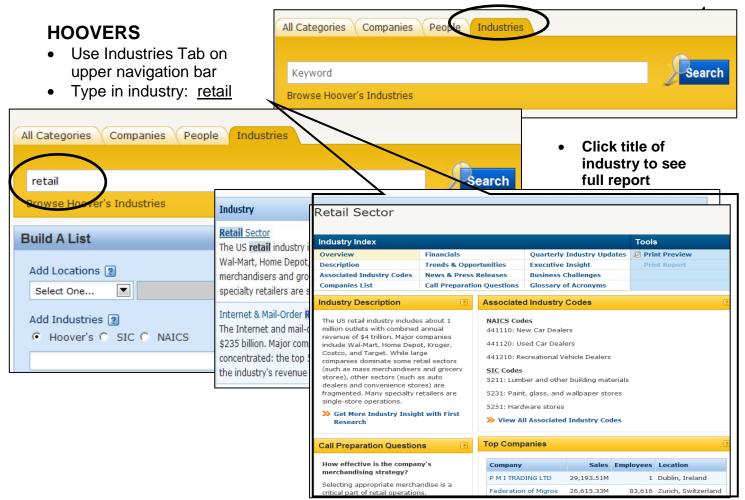


- Industry Description Search (does not always give results)
  - Enter description and see results
  - Or Browse



| BUSINESS & COMPANY<br>Resource Center   | BROWSE Industries  |
|---|--|
| HOME COMPANY SEARCH INDUSTRY SEARC<br>ndustry<br>select one of the search options below:<br>Enter SIC or<br>NAICS Code: SIC Code NAICS<br>Search Codes Clear For<br>OR<br>Enter Industry Description:<br>Search Descriptions Clear For<br>OR<br>Browse SIC Codes<br>Browse NAICS Codes  | 11 - Agriculture, Forestry, Fishing and Hunting         21 - Mining         22 - Utilities         23 - Construction         31 - Manufacturing         32 - Manufacturing         33 - Manufacturing         33 - Manufacturing         42 - Wholesale Trade         44 - Retail Trade         45 - Retail Trade         48 - Transportation and Warehousing         49 - Transportation and Warehousing         51 - Information         52 - Finance and Insurance         53 - Real Estate and Rental and Leasing         54 - Professional, Scientific, a         56 - Administrative and Suppo         61 - Educational Services |
| See results  Update Mark List Mark Document Title   | 62 - Health Care and Social A         71 - Arts. Entertainment, and         72 - Accommodation and Foor         81 - Other Services (Except P         92 - Public Administration         441 - Motor Vehicle and Parts Dealers         442 - Furniture and Home Furnishings Stores         443 - Electronics and Appliance Stores         444 - Building Material and Garden Equipment and         445 - Food and Beverage Stores         446 - Health and Personal Care Stores         447 - Gasoline Stations         448 - Clothing and Clothing Accessories Stores   |
| Global - Apparel, Accessories & Luxury Goods, Datamonitor Indu         10, 2010 pNA (3436 words)         Global - Apparel, Accessories & Luxury Goods, Datamonitor Indu         15, 2009 pNA (3925 words)         Global - Apparel, Accessories & Luxury Goods, Datamonitor Indu         15, 2009 pNA (3925 words)         Russia - Apparel Retail, Datamonitor Industry Market Research A words)         USCLOTHING RETAILING, Datamonitor Industry Market Research         Words)         US CLOTHING RETAILING, Datamonitor Industry Market Research | August 1, 2007 pNA (2834 2007<br>Annual 2000 pNA (668 2000<br>Bearch Annual 1999 pNA 1999  |
| TALIAN CLOTHING RETAILING, Datamonitor Industry Market Res SPANISH CLOTHING RETAILING, Datamonitor Industry Market Res US CLOTHING RETAILING, Datamonitor Industry Market Research  | eearetrAnn Women's Clothing Stores<br>esearch Ar SIC Code(s) Covered   |

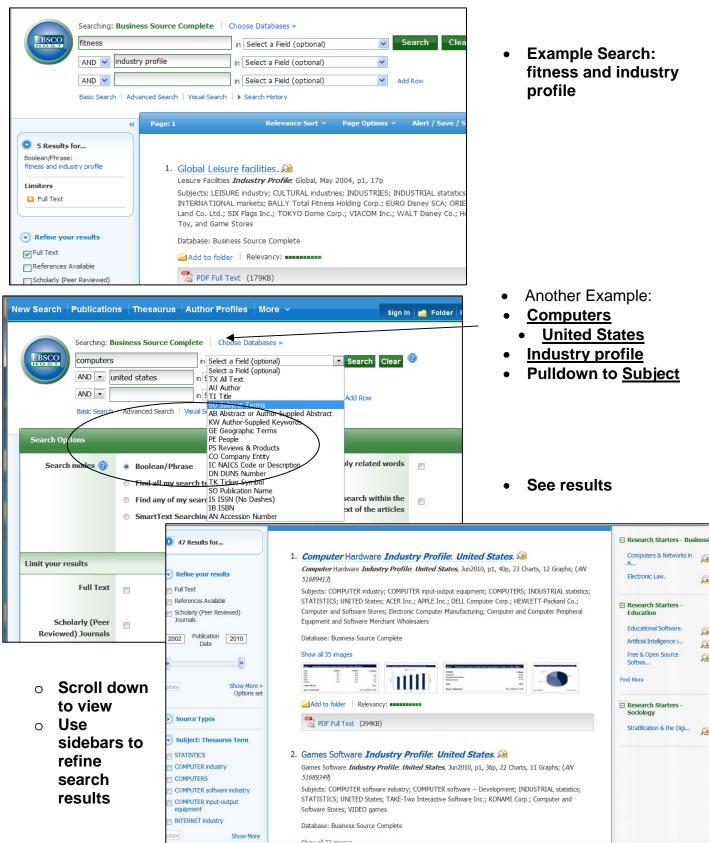
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#### **Browse Hoovers Industries**

| All Categories Companies People Industries |  |  |
|--|--|--|
| Keyword<br>Browse Hoover's Industries      | <ul> <li>         Interpretation of the sector and the sec</li></ul> | Magnetic & Optical Media Manufacturing &<br>Reproduction     Managed Application & Network Services     Management of Companies & Enterprises  |
|  | <ul> <li>         Business Services Sector <sup>2</sup>C         <ul> <li></li></ul></li></ul>   | Media     Membership Organizations     Mining     Miscellaneous Manufacturing  |
| • Expand category to see sectors           | Computer Hardware Manufacturing Computer Software C Construction Sector Consumer Products Manufacturing  | Natural Gas Distribution & Marketing <sup>1</sup> / <sub>2</sub> Nonclassifiable establishments     Nonmetallic Mineral Product Manufacturing     Nonprofit Institutions <sup>1</sup> / <sub>2</sub>                       |
| [+]  | <ul> <li>              € Consumer Services          </li> <li>Contract Electronics Manufacturing         </li> <li>             € Control, Electromedical, Measuring &amp; Navigational Instruments Manufacturing               € Education Sector      </li> </ul>  | <ul> <li>Oil &amp; Gas Exploration &amp; Production <sup>26</sup></li> <li>Oil &amp; Gas Field Services <sup>26</sup></li> <li>Oil &amp; Gas Well Drilling</li> <li>Petroleum &amp; Coal Products Manufacturing</li> </ul> |
|  | <ul> <li>Helectric Power Generation 분</li> <li>Electric Power Transmission, Distribution &amp; Marketing 분</li> <li>Electric Utilities</li> <li>Electrical Products Manufacturing</li> </ul>   | <ul> <li>         ・         ・         ・</li></ul>  |
|  | <ul> <li>⑦ Fabricated Metal Product Manufacturing </li> <li>⑦ Financial Services</li> <li>⑦ Food Manufacturing</li> </ul>  | <ul> <li>★ Real Estate</li> <li>■ Religious Organizations <sup>*</sup></li> <li>★ Rental &amp; Leaving</li> </ul>  |
|  | <ul> <li>description</li> <li>descrip</li></ul>  | <ul> <li>✓ Restaurants, Bars &amp; Food Services</li> <li>✓ Retail Sector </li> <li>✓ Art Dealers &amp; Galleries </li> <li>✓ Auctions</li> </ul>  |
|  | <ul> <li>Industrial Manufacturing</li> <li>              Insurance          </li> <li>Leasing of Intangible Assets         </li> </ul>   | <ul> <li>Automobile Dealers ど</li> <li>Luxury Automobile Dealers ど</li> <li>Automotive Parts &amp; Accessories Stores ど</li> <li>Tire Dealers ど</li> </ul>   |

#### **EBSCO – Business Source Complete**



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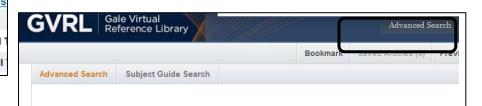
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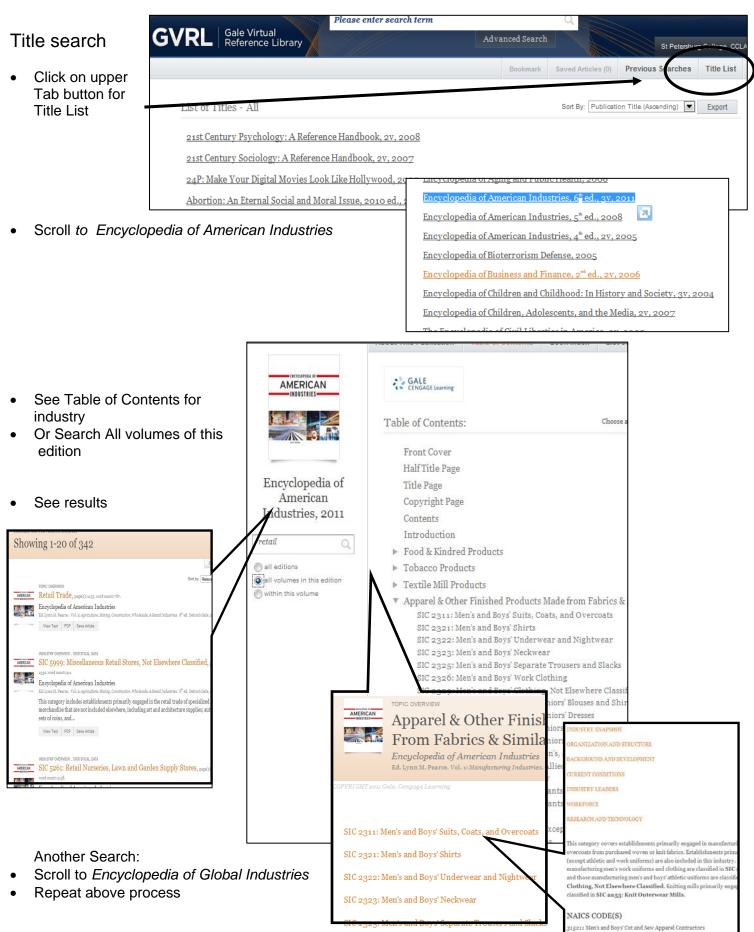
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