

SPC Library Online Research Databases Login from ANGEL page

From right hand column
(Institutional resources)

- Select:

[Library Resources & Services](#)

- Select Database Journal List

- Or

Database by Subject

- Select or Expand [+] Business category

Click on +/- to Open or Close Category

- + Arts and Humanities
- + Biography
- + Business
- + Computers and Technology
- + Digital Content
- + Education
- + Electronic Books
- + General
- + Health and Medicine
- + K-12
- + Legal
- + Library Catalogs
- + Literature
- + Mobile
- + News and Current Events
- + Reference Shelf
- + Sciences
- + Social Sciences

Biography

Business

- Academic Search Complete (EBSCO) Full Text
- Access Business News (NewsBank) Full Text
- Business and Company Resource Center (Gale) Full Text
- Business and Economics eJournal Collection (Springer) Full Text
- Business Full Text (EBSCO) Full Text
- Business Searching Interface (EBSCO) Full Text
- Business Source Complete (EBSCO) Full Text
- Communication & Mass Media Complete (EBSCO) Full Text
- Consumer Reports.org (EBSCO) Full Text
- DemographicsNow (Gale) Full Text
- EJSE Journals (EBSCO) Full Text
- General BusinessFile ASAP (Gale) Full Text
- Global Road Warrior (World Trade Press) Full Text
- GreenFILE (EBSCO) Full Text
- Hoovers Premium Full Text
- InfoTrac Communication & Mass Media Complete eFull Text
- JSTOR Full Text
- LexisNexis Academic Full Text
- MasterFILE Premier (EBSCO) Full Text
- Reference USA (infoUSA) Full Text
- Regional Business News (EBSCO) Full Text
- Research Starters – Business (EBSCO) Full Text
- Sage Journals (Sage Publications) Full Text New
- Small Business Resource Center (Gale) Full Text
- Springer eJournal Collection Full Text
- Wall Street Journal (ProQuest) Full Text

Demographics NOW

- Begin at:
“Looking for Demographics” –Start Now

Opens to “Entire U.S” info

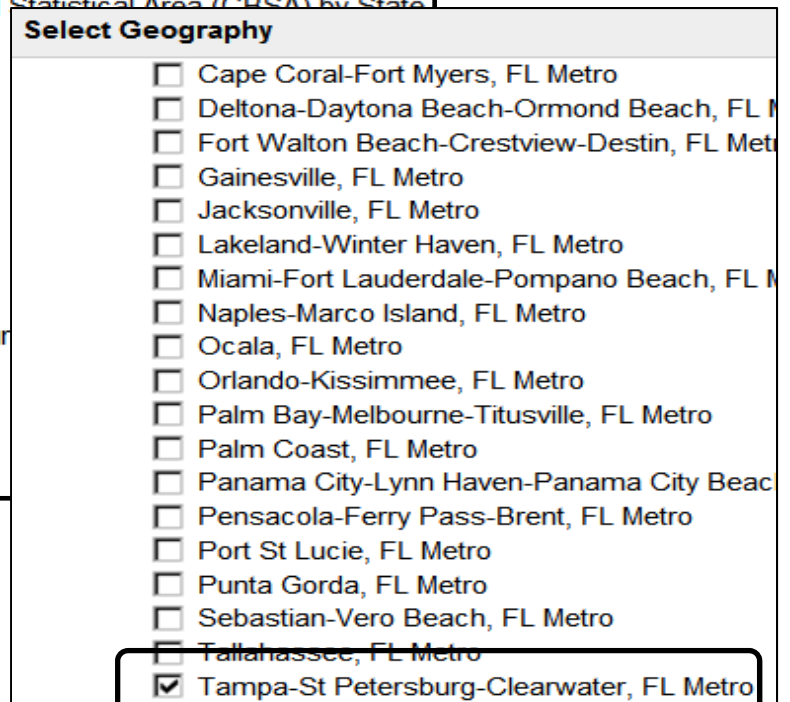
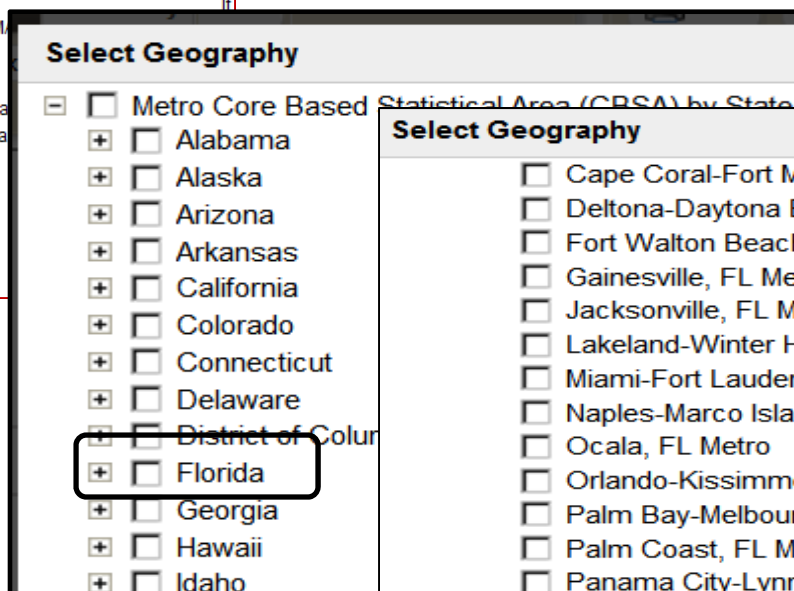
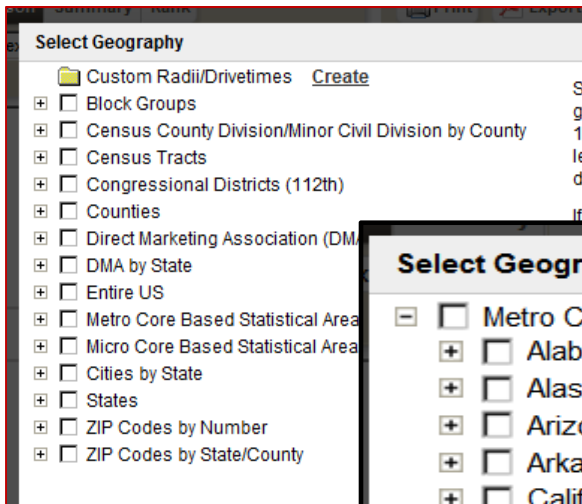


For State, County, City or Zip breakdown

- Select the Edit button
- Select the geographic area
- Example: Metro Core Area



- EXPAND by clicking [+] buttons
 - Metro Core Area
 - State



- Select Metro Area

- Click OK
- See basics of

Use Middle screen area

- Pulldowns and
- Summary button

Use pulldowns for

- Consumption by Industry
 - Convenience store
 - Electronics
 - Food/Bev
 - Health
 - Furnishing
 - Restaurants
 - Housing
- Consumer Expenditure Summary
- Retail Sales
- Potential Summary

USE SUMMARY BUTTON

See results

DEMOGRAPHICSNOW
LIBRARY EDITION

HOME DEMOGRAPHICS MAPS 2010 CENSUS & MORE

Geography Selection: Pinellas County

Report Type: Comparison Summary Rank

File Options: Print Export As PDF

Consumer Expenditure Summary

Geography: Pinellas County

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2011A Estimate	2016 Projection	% Change 2011-2016
Total Households	417,423	423,618	1.5%
Total Avg Household Expenditure	\$52,281	\$56,136	7.4%
Total Avg Retail Expenditure	\$22,286	\$23,895	7.2%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2011A Estimate	% of Total	2016 Projection	% of Total	% Change 2011-2016
Airline Fares	\$387.54	0.7%	\$420.33	0.7%	8.5%
Alcoholic Beverages	\$621.00	1.2%	\$670.54	1.2%	8.0%
Alimony & Child Support	\$278.07	0.5%	\$301.88	0.5%	8.6%
Apparel	\$2,486.14	4.8%	\$2,669.97	4.8%	7.4%
Apparel Services & Acces	\$393.42	0.8%	\$426.91	0.8%	8.5%
Audio Equipment	\$87.99	0.2%	\$94.10	0.2%	6.9%
Babysitting & Elderly Care	\$419.03	0.8%	\$454.59	0.8%	8.5%
Books	\$63.34	0.1%	\$68.12	0.1%	7.5%
Books & Supplies	\$172.34	0.3%	\$188.34	0.3%	9.3%
Boys Apparel	\$116.88	0.2%	\$124.95	0.2%	6.9%
Cellular Phone Service	\$413.73	0.8%	\$440.17	0.8%	6.4%
Cigarettes	\$313.35	0.6%	\$328.51	0.6%	4.8%
Computer Hardware	\$360.34	0.7%	\$390.14	0.7%	8.3%
Computer Information Svcs	\$171.88	0.3%	\$186.53	0.3%	8.5%
Computer Software	\$28.06	0.1%	\$30.38	0.1%	8.3%
Contributions	\$1,963.39	3.8%	\$2,135.22	3.8%	8.8%
Coolant & Other Fluids	\$8.01	0.0%	\$8.57	0.0%	7.0%
Cosmetics & Perfume	\$107.47	0.2%	\$115.24	0.2%	7.2%
Deodorants & Other Pers Care	\$29.87	0.1%	\$32.03	0.1%	7.2%
Education	\$1,233.92	2.4%	\$1,347.87	2.4%	9.2%
Electricity	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Entertainment	\$2,913.14	5.6%	\$3,134.32	5.6%	7.6%
Fees & Admissions	\$748.68	1.4%	\$817.31	1.5%	9.2%
Finance Chgs Exc Mort & Veh	\$567.89	1.1%	\$607.32	1.1%	6.9%
Food & Beverage	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Furniture	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Gas	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Health	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Housing	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Insurance	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Medical	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Other	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Recreation	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Retail	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Services	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Transportation	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Utilities	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Waste	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%
Wholesale	\$1,347.71	2.6%	\$1,428.87	2.5%	6.0%