Company/Industry Research Databases via SPC Library
Login from ANGEL

From right hand column (Institutional resources)
- Select: Library Resources & Services
- Select Databases by Subject
Select Login and Select Database by Subject

Choose Category
- Click [x] to expand

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- ANGEL
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Contact at kelly.donna@spcollege.edu
Company/Industry Profiles:
- Hoovers
- Business Source Complete
- Business Insight Essentials
- Lexis Nexis Academic

Company News
- Business Source Complete
- Wall Street Journal
- Access Business News

Selected Database Examples

Business Source Complete (EBSCO) – COMPANY INFORMATION SEARCH
- Use Company Info tab

Business Source Complete (EBSCO) – MORE PULLDOWN -COMPANY PROFILE
- Type in Company Name
- Use MORE pull down from Top blue navigational bar
- Choose Company Profiles
- Type in name of company and select
- VIEW ICON for Company report

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Business Source Complete – Industry/Growth

- Search:
  - Healthcare
  - industry profile
  - United States

- Open full document
- Search for keyword: growth

Business Insights: Essential (Gale)

- Type in company name
- See sidebar for:
  - Company Histories
  - SWOT
- Select red icon to see report

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Hoovers

- Use Companies Tab
- Type in company name

- See top section for links to:
  - Industry
  - Financial
  - News
  - Products
  - Historical

- See right hand sidebar for:
  - Know this Industry
  - Industry Overview
  - Financial Information
  - Industry Forecast
  - Identify Pain Points! – this is the SWOT!!!
  - Trends and Opportunities
  - Business Challenges

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Lexis Nexis SWOT via Company Profile option

- Start at Blue Sidebar: Companies
- Select: Company Profile

- Type in: Company Name
- Pulldown: Company Name
  - Starbucks
- Pulldown: Everywhere
- Scroll down to Starbucks
- Global Data: SWOT Analysis

LEXIS Company Dossier – from Lexis front page – Easy Search

- Use “Get Company Info” box
- Type in company name
- See massive reports in each section
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