SPC Library Online Research Databases
Login from ANGEL page

From right hand column (Institutional resources)

- Select: Library Resources & Services
  - Library Resources & Services
    - Find books, articles, videos, and more...
    - Library Databases Troubleshooting Guide
  - eCampus
  - ANGEL Student Tutorials
  - Student Technical Support Desk Information
  - Smarthinking Student Tutoring

- Select Database Journal List
  - Or Database by Subject
  - Select or Expand [+] Business category
Demographics NOW

- **Begin at:**
  
  “Looking for Demographics” – Start Now

  Opens to “Entire U.S” info

For State, County, City or Zip breakdown

- **Select the Edit button**
- **Select the geographic area**
- **Example: Metro Core Area**

- **EXPAND by clicking [+ ] buttons**
  - Metro Core Area
  - State

- **Select Metro Area**
Click OK
See basics of

Use Middle screen area
- Pulldowns and
- Summary button

Use pulldowns for
- Consumption by Industry
  - Convenience store
  - Electronics
  - Food/Bev
  - Health
  - Furnishing
  - Restaurants
  - Housing
- Consumer Expenditure Summary
- Retail Sales
- Potential Summary

USE SUMMARY BUTTON
See results