Business & Management Research Databases
Business Plans and Company/Industry Information

Click on Databases & Journals Tab
- Tab will open: then Select
  - Databases by Subject
  - Databases A - Z

- Type in Student (Borrower) ID & PIN

Borrower ID Access to Databases (LINCCWeb)

Student / Borrower ID
- Borrower ID: Your Student ID number
- PIN: Use last 4 digits of your social security number

Foreign Students - PIN: Try 9999 or last 4 digits of Student ID

Login and Select Database

Database by Subject
- Choose Category
  - Business (for company & industry)
  - or Electronic Books (for Business Plans)
  - or other
- Click [x] to expand

- Company/Industry Profiles:
  - Business & Company Resource Center (Infotrac/Gale) *best for company/industry
  - Business Source Complete (EBSCO)
  - Lexis Nexis &Hoovers

- Business Plans
  - Virtual Reference Library (Gale) – Business Plans Handbooks & Encyclopedia Of American Industries
Business Plans Examples in SPC’s Virtual Reference Collection (Gale)

- Begin in the **Electronic Book section** of Library Online - Databases by Subject
- Select Virtual Reference Library (Gale)

![Virtual Reference Library (Gale) screenshot]

- **Document Title:** *Business plan*
- **AND Keyword:** __________ (your type of business)
- Example search: business plan* and Computer

- **See results**
Select a business plan

**TOPIC OVERVIEW, BUSINESS PLAN**

**Computer Reseller Business Plan,** page(s): 113-121. word count: 1716.

**Business Plans Handbook**


ELLIPSE TECHNOLOGIES, INC. 1500 North River Street Kalamazoo, MI 48221

This business plan demonstrates that in order to enter an industry where there are already several successful dominant players, a business has to...

**TOPIC OVERVIEW, BUSINESS PLAN**

**Marketing Consultancy Business Plan,** page(s): 223-243. word count: 2876.

**Business Plans Handbook**


MERIDIAN CONSULTING 3439 San Jose Blvd. Santa Monica CA 60677 This plan describes an effort to launch a business on an international scale. Because of the of the business, the plan considers the business's...

**TOPIC OVERVIEW, BUSINESS PLAN**

**Computer Reseller Business Plan**

*Business Plans Handbook*


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ELLIPSE TECHNOLOGIES, INC.

1500 North River Street

Kalamazoo, MI 48221

This **business plan** demonstrates that in order to enter an industry where there are already several successful dominant players, a **business** has to cater to a small segment of the marketplace or

**Start-Up Summary**

Total start-up expense (including professional fees, website, and related expenses) come to $40,000. Required start-up assets include $22,880 in short-term assets (office furniture, etc.) and $17,120 in initial cash to handle the first three months of training operations as sales play through the following chart.

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start-up costs</td>
<td>$40,000</td>
</tr>
<tr>
<td>Professional Fees</td>
<td>$2,400</td>
</tr>
<tr>
<td>Website</td>
<td>$1,000</td>
</tr>
<tr>
<td>Office Furniture</td>
<td>$4,000</td>
</tr>
<tr>
<td>Inventory</td>
<td>$2,000</td>
</tr>
<tr>
<td>Equipment</td>
<td>$6,000</td>
</tr>
<tr>
<td>Total</td>
<td>$40,000</td>
</tr>
</tbody>
</table>
Browse: Business Plans Handbook

Search for title: business Plans handbook

- Either use search box to search within business Plans handbook

Or

Browse through each volume and locate a business similar to your company